

Broadcast Electronics

AIM Radio Apps:

Manage your online presence like a pro!



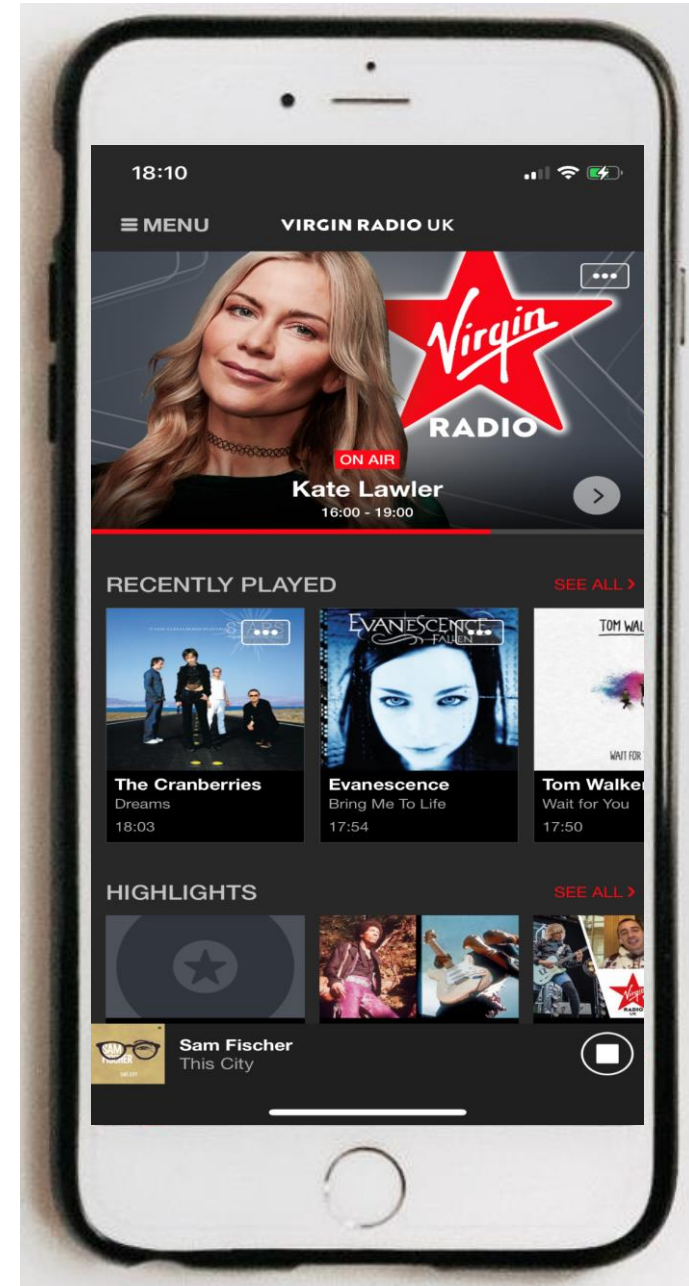
The future of radio broadcasting is *Digital!*

HD Radio™ AM and FM offer so much:

- Simultaneous legacy analog transition period
- Clean, clear audio
- Multiple contents on the same channel
- Album art and text
- Background data channels for traffic and other info

Adding an online presence provides:

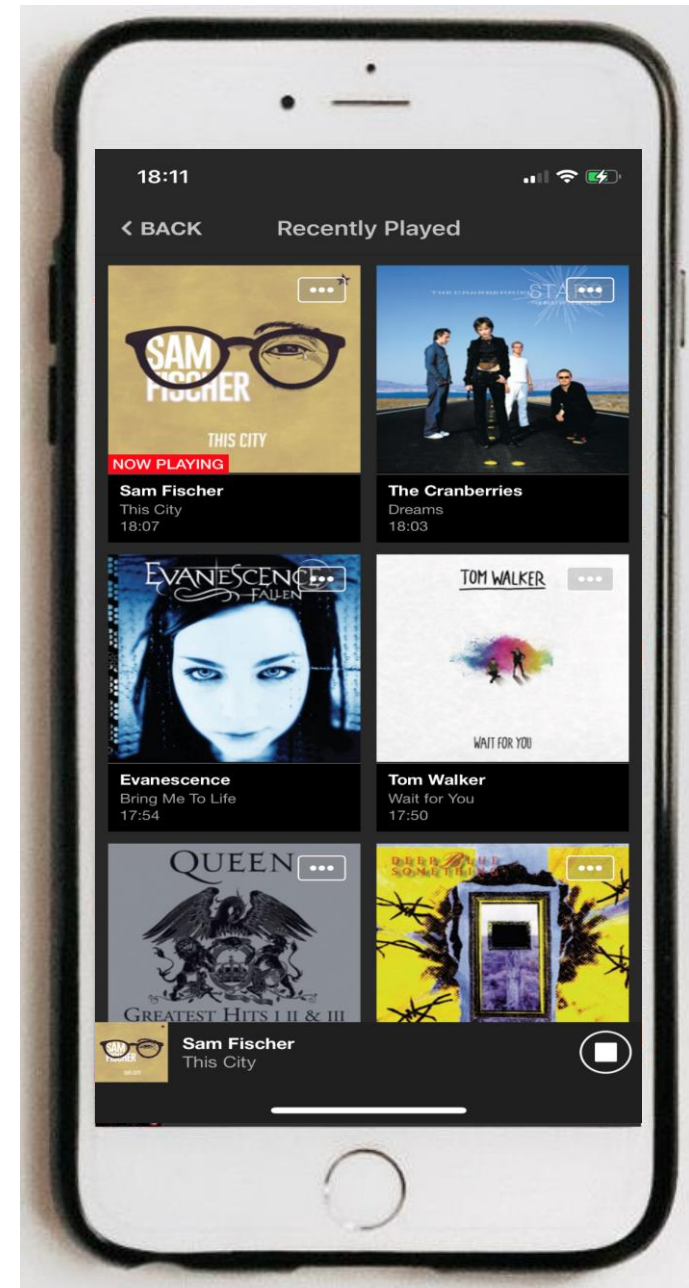
- Interactivity with the listening audience
- Backup streaming for poor coverage or interference
- A new way to reach a younger audience
- Detailed listenership data



AIM: *All In Media*

A suite of tools to help you develop your stations app

- Live audio streaming
- Build a single station app, or an aggregator app for all of your radio group's stations
- Playback and store podcast content for offline listening
- Multi-lingual - local language support
- Users can record & send audio directly to your studio
- Alarm clock and sleep timer
- Use Google Analytics to track user engagement
- Stream audio over Chromecast
- Update your app using our online Template App manager



AIM: All In Media – proven Worldwide



Now available exclusively from Broadcast Electronics in the Americas
BE is the worlds largest broadcast manufacturer having both transmitter and studio products,
over 60 years of experience, and a reputation for excellent support after the sale.

AVAILABLE FOR ANDROID & iOS

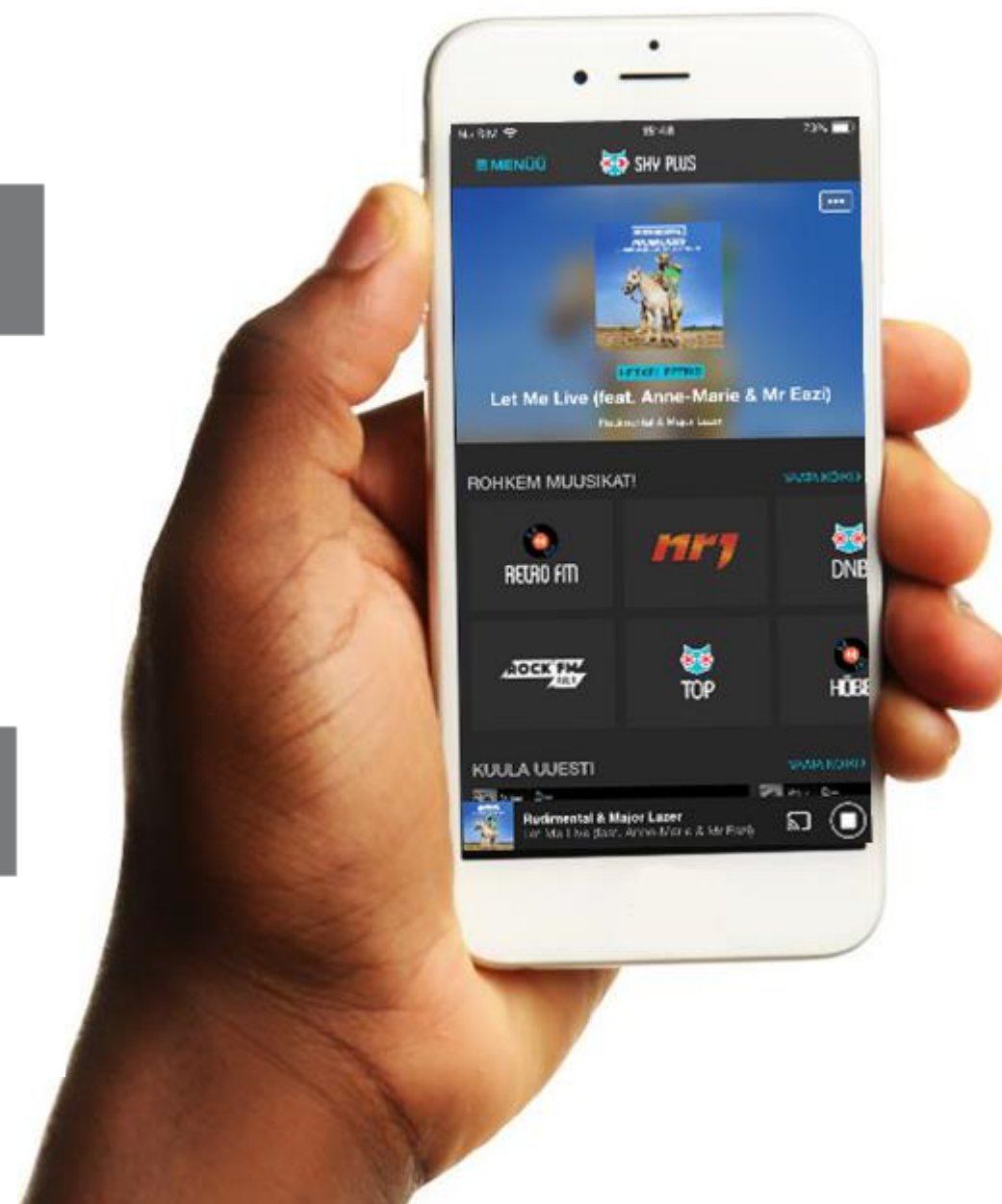
SINGLE AND MULTI-STATION VERSIONS

LOCALIZED LANGUAGE SUPPORT

QUICK GO-TO-MARKET SOLUTION

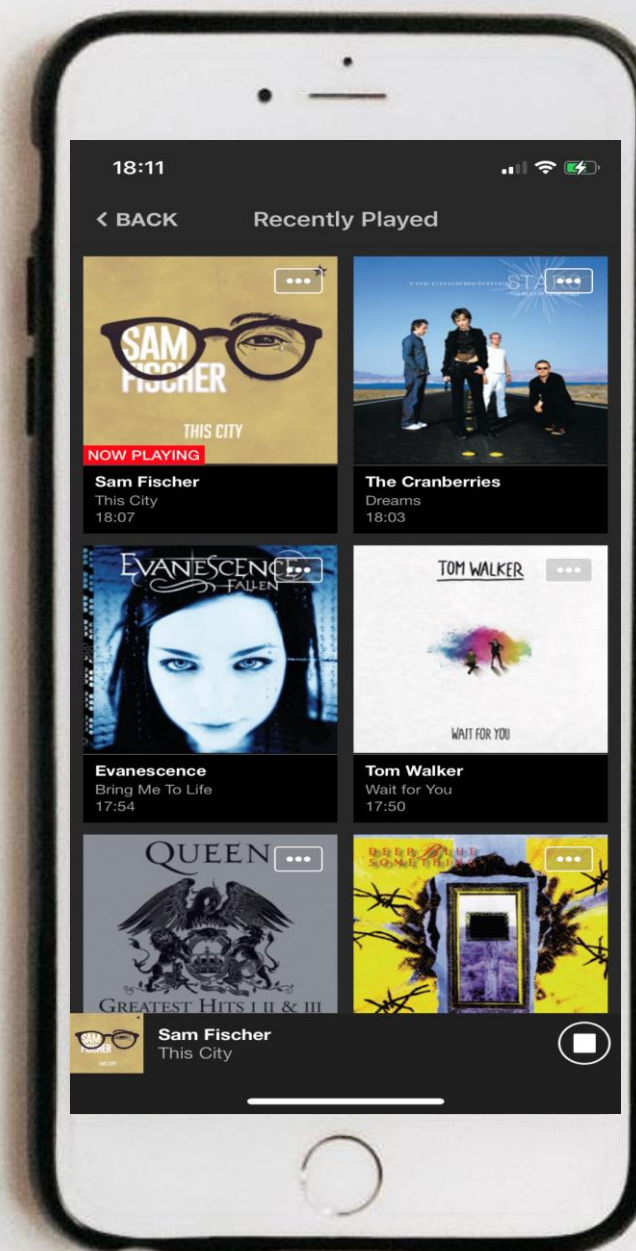
MULTIPLE LAYOUTS & COLOR OPTIONS

SMART DEVICE SUPPORT



BUILD AN ENGAGING STATION APP

Give your listeners the full station experience in the palm of their hand with on-air, social, web, and podcast content



AIM: Core App Functionality

- Live audio streaming
- Build a single station app, or an aggregator app for all of your radio group's stations
- Playback and store podcast content for offline listening
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AIM: Station Content Integration



- Current & recent tracks listing with iTunes purchasing
- Display on-air schedule information, plus a weekly schedule view
- Social media feeds
- View websites
- Watch YouTube videos
- Display RSS news feeds
- Listen to station podcasts



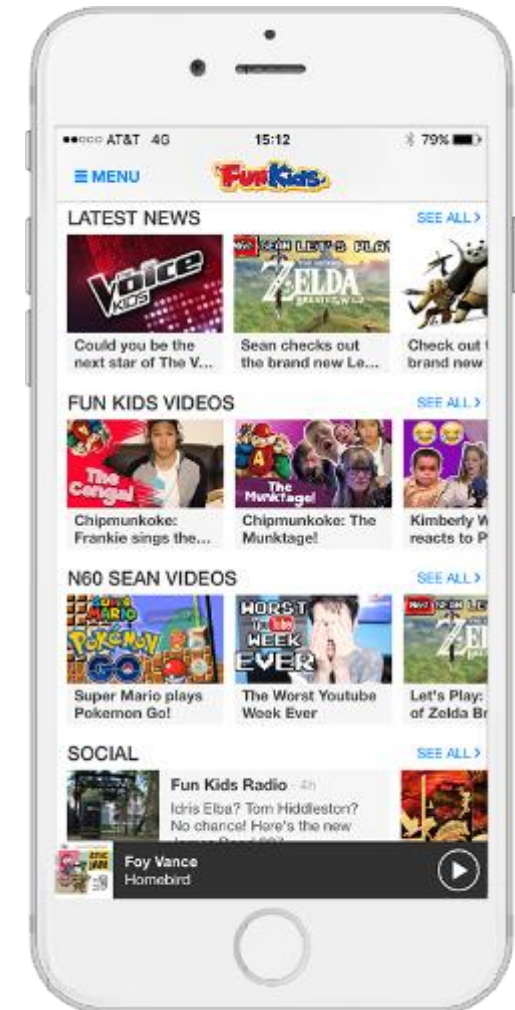
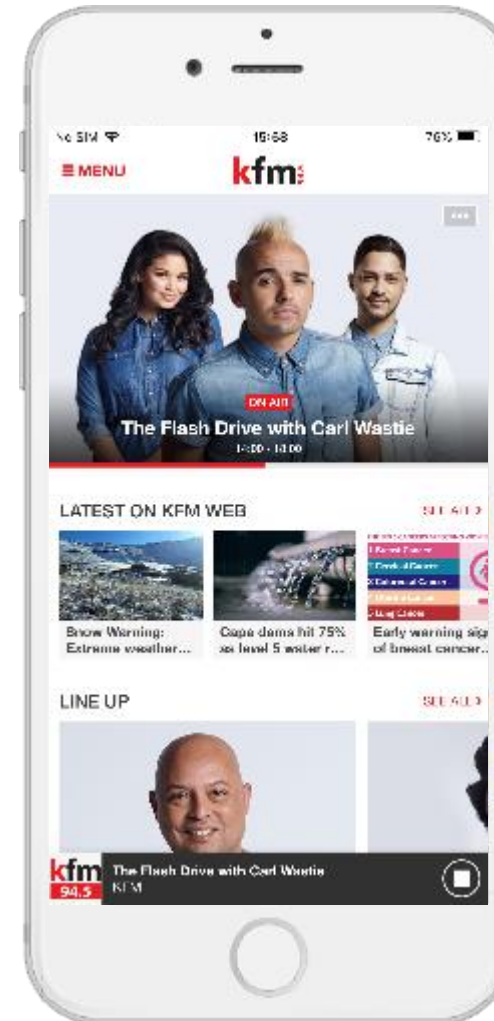
DELIVER A TOP RATED STATION APP

AIM template apps are highly rated among listeners in both the Google Play & Apple App stores



AIM: *Listener Engagement Functionality*

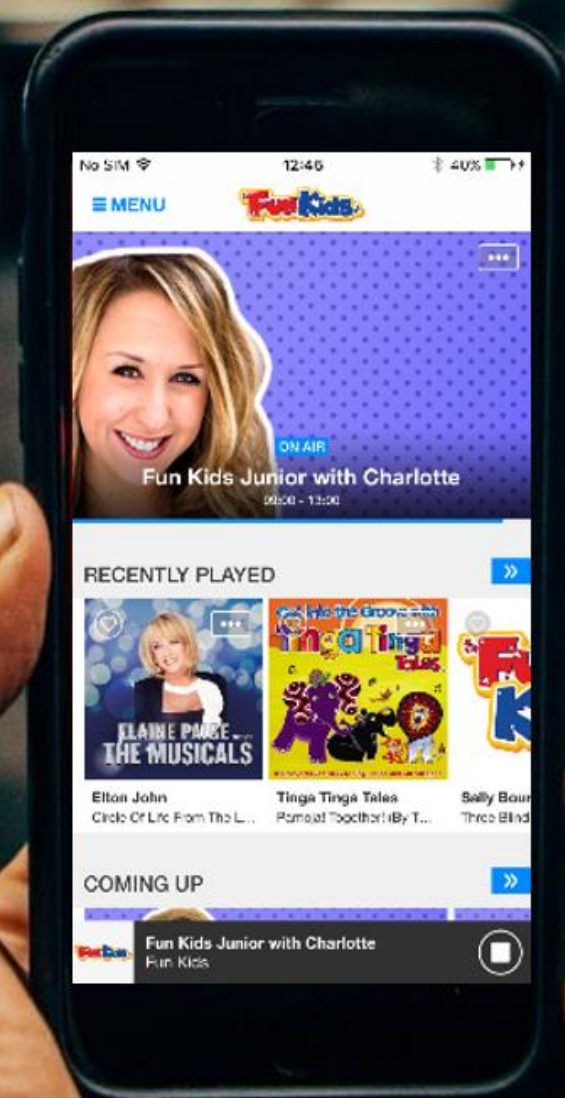
- Call, text and email the studio from within the app
- Listeners can record audio clips and send it directly to your studio inbox
- Users can share news stories, schedules and song information on social media



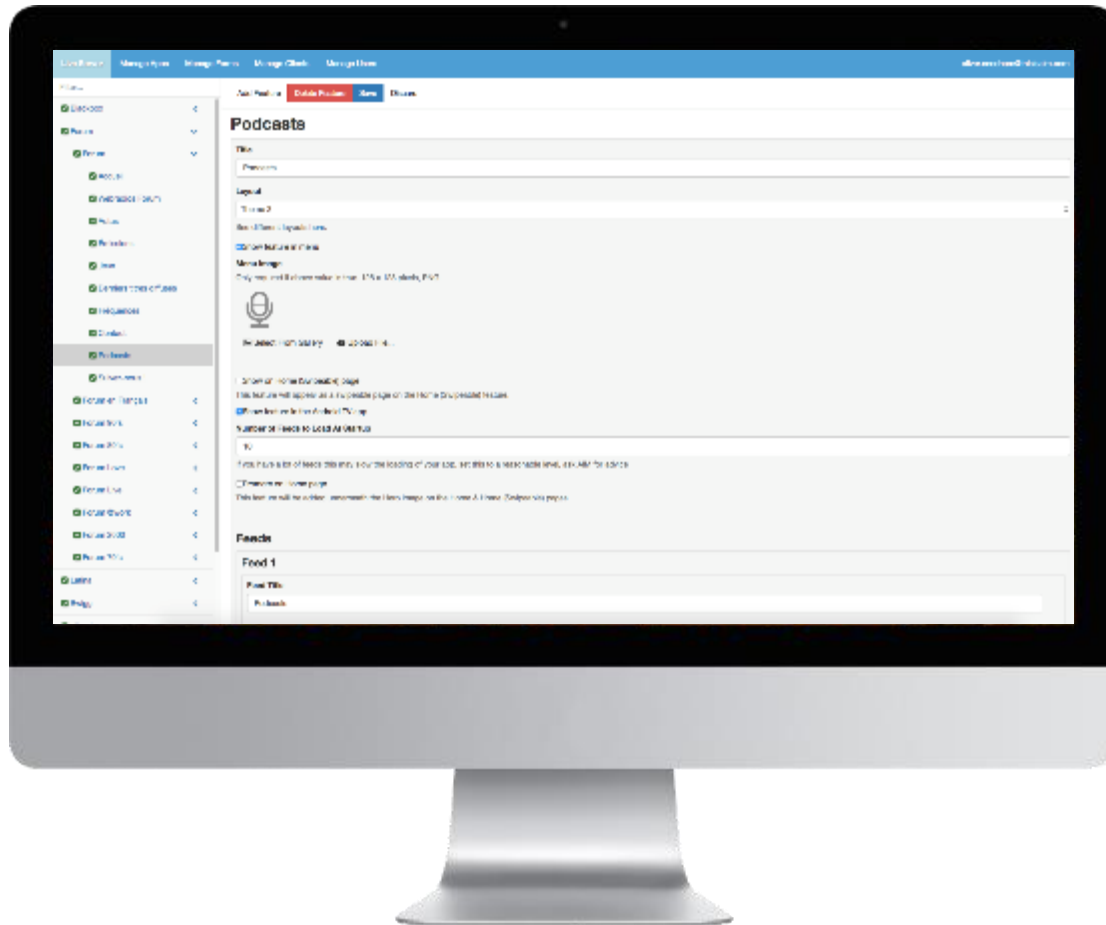
REAL-TIME STATION UPDATES

TAKE CONTROL OF YOUR CONTENT

Template App gives the station control of adding, removing, and controlling the interaction with listeners

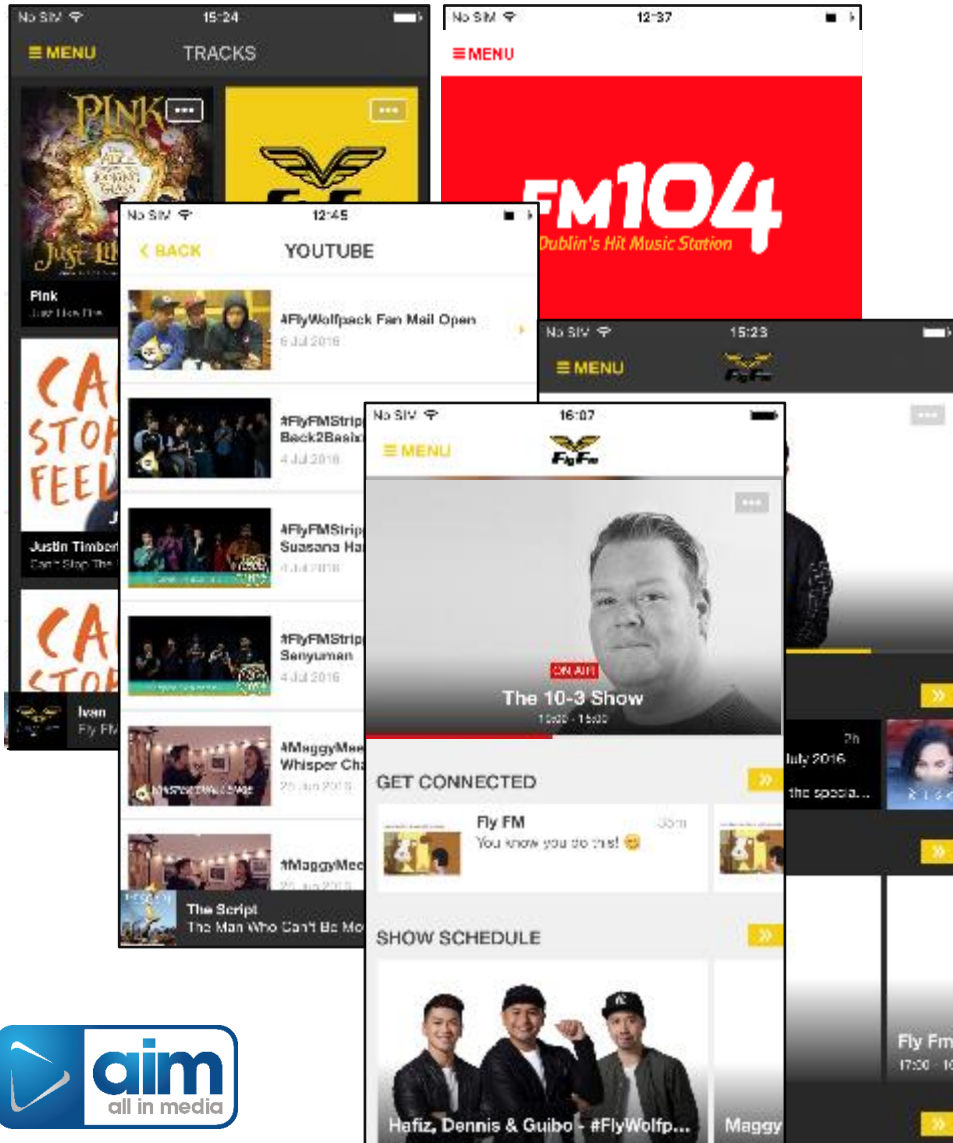


AIM: Online App Manager Dashboard



- Update all of your apps using the online AIM App Manager Tool
- Add and remove stations
- Add, remove and update features
- Update the colors used in the app
- Update themes used in the app
- Apps updated in real time
- Reconfigure your apps without requiring re-submission to the App stores

AIM: Modular Elements for Easy Integration



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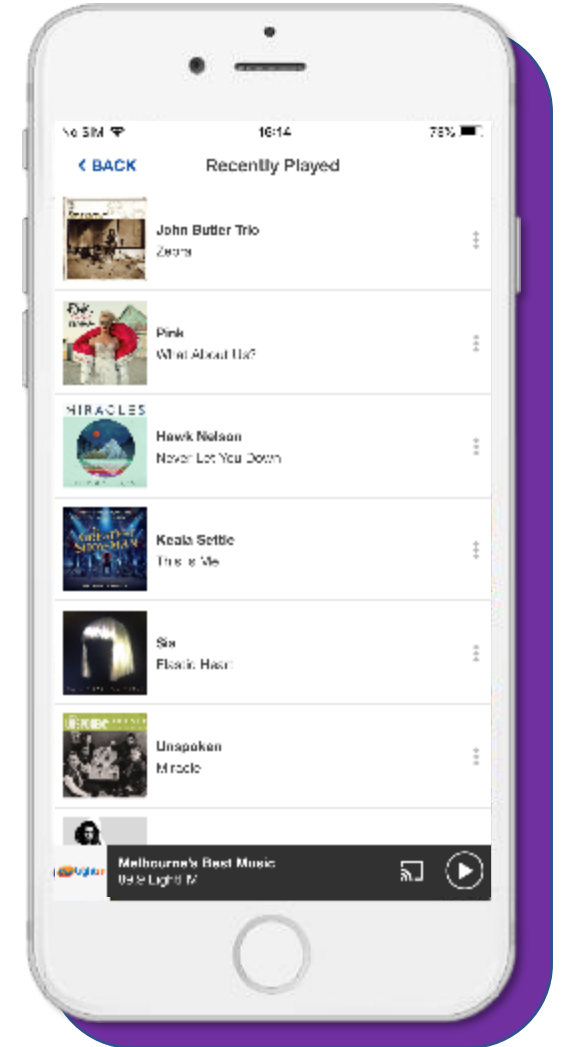
AIM: *Flexible pricing, pay for just what you need:*

	AIM Standard Features	
Alarm Clock / Sleep Timer	Frequency Map	Play YouTube Videos
Background Streaming	Analytics	Podcast Integration*
Configurable Home Screen	Recently Played Track List*	Purchase Tracks on iTunes*
Contact the Studio: SMS, Email or phone	Social Media Display: Facebook and Twitter Feeds	Online App Manager Tool: Requires Data Hosting Services
Customizable Color Themes	Live streaming	Record Audio to send to Studio
Current Track Display*	Localized Language Support	RSS Feed Integration*
Display Schedule Information*	Track Rating	Social Media Sharing
Display Webpages		

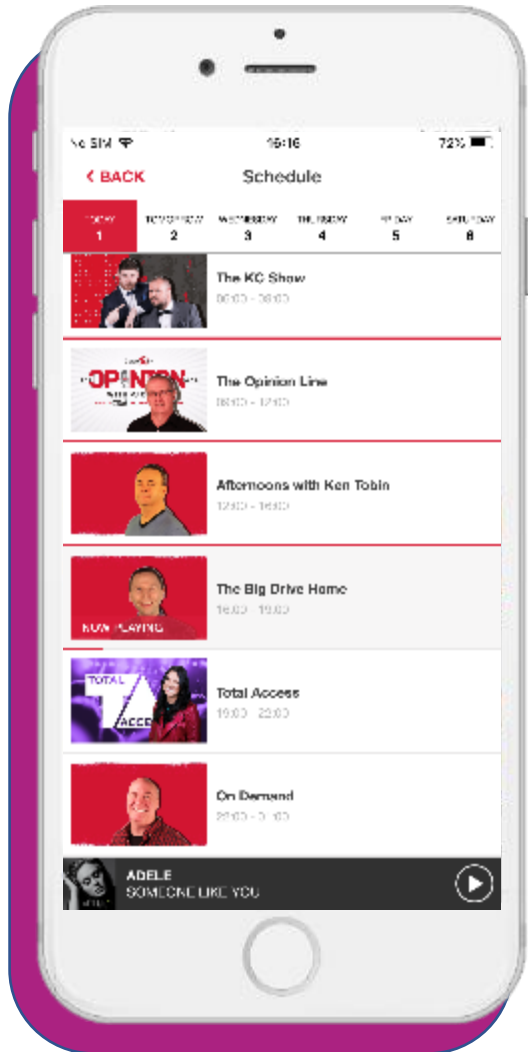
* Data or feeds must be supplied in a suitable format

AIM: *Optional Features:* Playout Feed Integration

- AIM can integrate and manage the playout feeds for your app
- Post your playout feeds to our API, or we'll retrieve them in the format they are already in, and we'll convert them to the correct format for the apps, and add iTunes Links (for iOS) and album art
- The playout feed maintains a list of recently played tracks



AIM: *Optional Features:* Schedule Integration



- Access to our cloud-based schedule system to create and manage your schedules
- Delivers a full 7 day schedule to your apps
- Access to an API allowing you to use the schedule data on your website or other systems

AIM: *Optional Features:* Audio Pre-Rolls and Splash Screen Ads

- Access to our cloud-based ad management system to create and manage your ads
- Target your ads by time and day
- Frequency Capping; limit the amount of times your listeners hear the same ad
- Ad impression reports available during and after a campaign has finished



AIM: *Optional Features:* Push Notifications



- Access to our cloud-based notifications system to create and send push notification messages
- Send different messages to iOS and Android users
- Send messages immediately or at a scheduled time



AIM: *Optional Features:* Automotive Integration

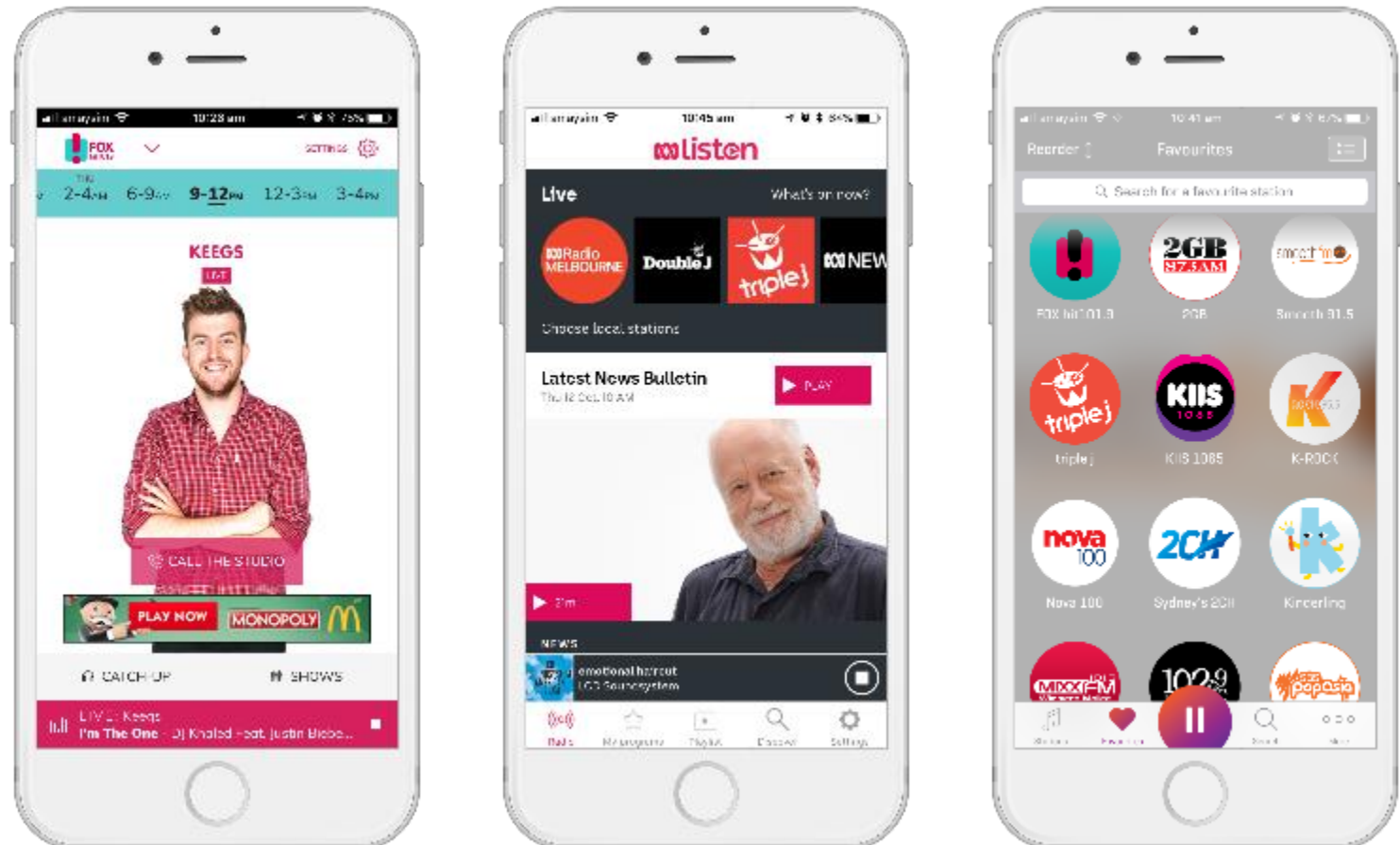


- Support for Android Auto
- Support for Apple CarPlay
- Play live audio
- Select and play on-demand audio content
- Switch between stations



AIM: *We'll grow with you!*

If you outgrow the standard AIM, we can also provide custom apps built to your requirements

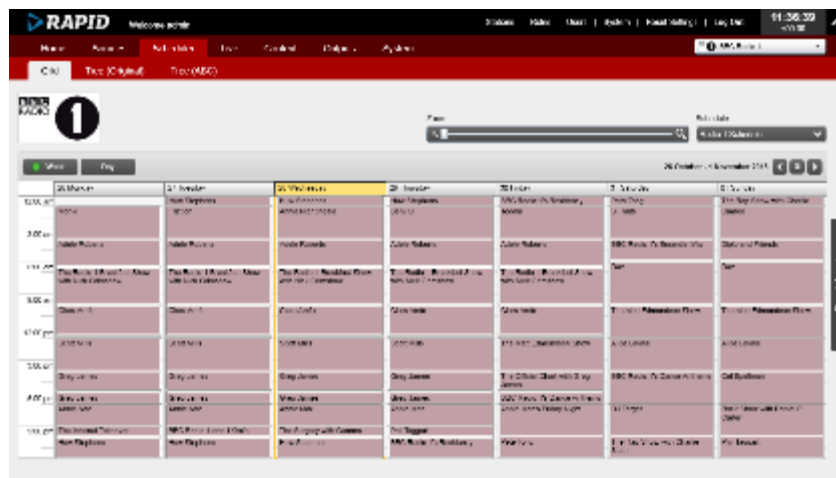


Delivering outstanding *Smart Station* experiences





- Metadata Content Management System
- Data imports from multiple sources
- Enables content publishing to multiple platforms
- Includes a comprehensive schedule management interface
- Create rich content feeds, add live, instant content



DTS Connected Radio



- Integration with any of the AIM products allows you to automatically deliver your metadata into the DTS Connected Radio platform.
- Supports an enhanced radio experience in vehicles
- Gives you control how your brand, content and metadata is represented in vehicles

Broadcast Electronics and Xperi: Working together for your digital future

elenos group
DEDICATED RELIABLE CREATIVE

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