



# NewsBoss® is a powerful newsroom system designed for radio news professionals.

Designed to work like you do, NewsBoss combines ease of use, speed and advanced features in a complete system for radio news production.

Whether a small single-person newsroom or a large "all-news" station, NewsBoss gives you the edge you need to produce great news.

### Gather

Newsgathering from multiple sources is easier than ever with NewsBoss.

Access newswires, preview audio actualities, check reporter contributions, record interviews and browse the web, all from the same intuitive interface. All data sources are instantly updated and available with the click of a mouse.

You can organize incoming information to suit your personal needs. Custom newswire filters will sort specified stories into your personal workspace so you can concentrate on what is important. Automated visual and audible alerts ensure breaking stories are not missed.

And, because it is designed for collaborative use, all information is available to everyone from any NewsBoss workstation.



- Over 40 Pre-configured Newswire filters and support for industry formats such as ANPA and NewsML.
- Automatic Email Ingest.
- Automated Multichannel Audio Recording
- Manual Audio Recording.
- Integrated Multiple Tab Web Browser.
- Connectivity for Field Reporter Filing
- Web Interface for Field Reporters and Stringers
- Network Connectivity for Sharing Scripts and Audio.
- Integrated RSS Support (Available Mid 2005)

#### Create

Creation of great scripts and tight audio clips is the core task for professional journalists. NewsBoss has powerful tools needed to simplify this process, allowing you to create content in record time.

Single step commands performing multiple functions speed up routine tasks. Multiple editing windows make it easy to work on several scripts at the same time and have numerous sources at your fingertips.

Special information fields enable completed stories to be prepared for publishing on Web Sites.

With the single track audio editor you can assemble multiple grabs from the same cut with lightning speed and have the finished clip ready for air in seconds. The integrated multitrack editor is a simple to use, yet powerful tool for more complex audio tasks.

Linking of audio clips in scripts is an easy drag and drop operation and the audio player enables linked audio clips to be quickly previewed.

Users can also access audio inventory from an AudioVAULT® system. AudioVAULT cuts can be edited, saved and linked to NewsBoss scripts for newscast presentation.



- Comprehensive text editing features including powerful single step copy and paste type functions speed script creation.
- Standard and familiar "Windows" Style shortcuts such as "Ctrl+C" and "Ctrl+V"
- A single step function in the Web Browser will copy highlighted text into a new script ready to edit.
- Dynamic script timing updates as you write.
- Copy scripts between Queues using the mouse to "drag-and-drop".
- Integrated Spelling Checker
- Support for multiple languages and fonts
- Full screen audio editing.
- The specially designed single and multitrack Audio Editing System enhances preparation of news audio cuts.





# Manage

With NewsBoss you are in total control. Manage wires, scripts, audio clips and multiple newscasts from a single interface. NewsBoss excels in ease of use, speed and reliability.

NewsBoss is designed to fit your needs with advanced and flexible configuration options not found in any other newsroom system. Work the way you want to with user based layout options, drag and drop and keyboard shortcuts.

With advanced features like automatic newscast timing, newscast rollover, segment and commercial break management, queue based purge intervals, and automated archiving, preparing newscasts has never been easier.

Newscast script and line-up changes are instantly reflected throughout the NewsBoss system, including the on-air booth, so you can easily add a breaking story even while the newscast is going to air.



- The use of a genuine database ensures that all data in the system is accessible from any workstation and is dynamically updated in real time.
- Integrated Phone Book.
- Integrated Futures and Assignments Management.
- Integrated Messaging between users.
- Integrated School Closings System
- Automatic archiving of scripts and complete newscasts.
- Automated purge intervals can be set for each Queue.
- Automated publishing to the Web, WAP, RDS and similar systems.
- Automated network transfer of scripts and audio between newsrooms or bureaus and newsrooms.

### **Present**

Accurate presentation ON-AIR is the ultimate goal for radio news professionals.

Use the world's finest smooth scrolling radio prompter to confidently and reliably present newscasts. Features include integrated audio, dynamic newscast updates, as well as  $QuickStart^{TM}$  buttons to play intros and sounders.

If you prefer to read from paper copy, the NewsBoss AudioPalette $^{\text{TM}}$  enables accurate playback of actualities in the correct order.

Stations running "all-news" formats, can have complete flexibility and total control by using the main NewsBoss application for ON-AIR presentation. Access anything in the system, including wires, scripts, and audio while you are ON-AIR.

You can also automatically publish newscasts or selected scripts—including linked audio clips—on your web site by using the integrated Web Export capability built into NewsBoss.



- Customize the Prompter display font, text size and color, background color, and the width of the text for error free reading.
- The Prompter scrolling rate can be configured for individual news anchors.
- Full Prompter control including audio playback from the keyboard, mouse or an external control.
- Dynamic rundown updates across the system enable late breaking news to be put to air even during a newscast.
- The AudioPalette has configurable layouts, colors and labels for easy operation.
- Special headline fields enable scripts to be quickly re-purposed for web sites and other news dissemination services such as WAP

Get the NewsBoss advantage today!

